



CLIFTON PARK  
HALFMOON  
PUBLIC  
LIBRARY



ANNUAL  
Report

2021



## A Message from the Board

As we began the New Year, our dedicated staff was well-prepared to face the next wave of the pandemic as 2021 started with a second closure of the Library. The prior year served as a catalyst to help us reimagine and refresh day-to-day operations at the Library. We remained committed to our close adherence to CDC guidelines, re-opening and resuming services as cautiously as possible, for the safety of both patrons and staff. At the same time, we worked diligently to find new ways to connect with the public, including welcoming patrons back to the building, developing new protocols for quarantining loaned materials, requiring adherence to our mask-wearing policy, and holding small programs outdoors and eventually indoors.

We started with a focus on the Library's popular outdoor spaces—using the beautiful Reading Garden for programs like book groups and therapy dog sessions, and opening our vast back lawn for story times, family concerts, and even a visit from a llama! Although the computer lab was temporarily closed, library staff took advantage of this opportunity to design and paint a colorful mural inside the lab and add new chairs and workstations. We also offered “grab and go” crafts, which became wildly popular and are now here to stay! And, of course, we offered a broad range of virtual “Zoom” programs, offering more opportunities for patrons to attend evening programs. Those of us who didn't want to brave the cold always had the option to attend the programs from home. When it was possible to do so, we began offering hybrid programs—allowing patrons who were comfortable coming into the Library the option of attending in-person, and those who were not, the option of participating virtually.

Throughout the closures and changes, we continued to partner with community organizations in any way we could—collecting toiletries for a local food pantry, handwriting cards for home-bound seniors, collecting essential items for local veterans, and continuing to collect Christmas gifts for families in need.

Although we remained cautious for much of the year, the Library returned to full-service hours in September, and people returned in earnest! We immediately experienced a steady flow of patrons visiting the building and began seeing our usual community groups, students, tutors, families, and seniors using the Library again.

Throughout unpredictable circumstances and constantly changing guidance, the Library never faltered in offering excellent and abundant service to the public. We appreciated your patience and support as we made adjustments toward serving our patrons any way we could. Our doors are now open 70 hours a week and all of our services will fully resume over time. We look forward to seeing you on your next visit to the Library, and hope you will continue to take full advantage of all your public library has to offer.

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### BOARD OF TRUSTEES

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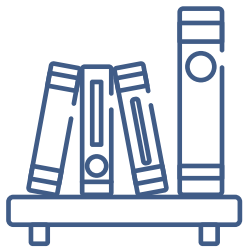
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# By the Numbers

- **500,000+** website visits
- **1,400** new cardholders
- **600** new followers across social media platforms



- Database usage continues rise, with an increase in usage of **1,400** sessions
- Increase in circulation of traditional library materials, such as books and movies, by nearly **106,000** items

- More than **600** programs were offered, both virtually and in-person, attended by **11,000** children, teens, and adults
- **45%** increase in Museum Pass usage



- **29,000** reference questions answered
- New WiFi Hotspots checked out **135** times (beg. July 2021)
- More than **1,300** new digital borrowers



# 2021 Financials

## 2021 REVENUES

Town of Clifton Park	3,145,283
Town of Halfmoon	1,461,441
Grants	20,646
State Funding	20,539
Donations	4,546
Fees	21,592
Interest	-830
<b>Total Revenues</b>	<b>\$4,673,217</b>

## 2021 EXPENSES

Salaries	1,932,970
Benefits	517,886
Collection	334,967
Facility & Equipment	299,535
Operations	518,959
Bonds	726,855
Surplus	342,045
<b>Total Expenses</b>	<b>\$4,673,217</b>

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## MISSION

The Clifton Park-Halfmoon Public Library nurtures and fosters community connections by providing the space and resources for patrons to be educated, entertained, and enriched.

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