



2019 ANNUAL REPORT

MISSION

The Clifton Park-Halfmoon Public Library nurtures and fosters community connections by providing the space and resources for patrons to be educated, entertained, and enriched.

BOARD OF TRUSTEES

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**CLIFTON PARK
HALFMOON
PUBLIC
LIBRARY**

A MESSAGE FROM THE BOARD

In 2019 the Library celebrated its 50th anniversary.

We enjoyed special celebrations and programming throughout the year to help us mark this milestone. There were 1969-themed craft programs, book groups, mini-golf, and trivia night. It was also the anniversary of two major events in American history—the **Apollo 11 Moon Landing** and **Woodstock**—both of which we celebrated, with a party and with a concert on our back lawn. The festivities culminated with our **Masquerade Ball** in October. **Your Library** was transformed like never before and 300 people enjoyed a night of music, food, and dancing. We were so pleased to share these events with the public, who have helped us become a vital part of our community.

In the summer of 2019, we conducted a **Public Survey** that had nearly 900 responses. The results of the survey helped us develop an **Updated Strategic Plan** that tailors our goals for the future to the specific needs and requests of our patrons. We were happy to learn that the **top reasons people visit** the Library are to check out books and movies, find a quiet place to read or study, and attend one of our many programs. The **most requested items** included more space for **patrons** to meet, study, and read, and increasing the use of our outdoor spaces. As a result, we are examining how library space is currently utilized, and how we can reprogram it to increase flexibility and further enhance patron usage and satisfaction. This spring, we will be opening our **newly designed Shade Garden**, which will provide a beautiful outdoor space for reading or relaxing.

As we are always striving to serve the **public** in the best possible way, a number of changes were made during our 50th Anniversary year. For example, we **expanded our movie collection** to make new titles more readily available and **added nontraditional items** to the collection, including board games and our very popular telescopes, for patron use. To help keep pace with emerging technology, we also **added a new streaming service** that the public can enjoy **free of charge**.

We continue to **partner with community organizations** on several exciting initiatives, including: creating a **“Nature Story Walk”** along Clifton Park trails, with “passports” available at the Library; adding a **Little Free Library** location; and hosting a **Repair Café** presented by Clifton Park’s G.R.E.E.N. Committee.

While we spent much of 2019 reflecting on our first 50 years as your **Community Library**, we have now shifted focus back to the future so that we can continue to serve you in the best possible way for the next 50 years!



2019 YEAR IN REVIEW



- 1,240 visitors each day, an overall increase of 3,000 visits per year
- 48,714 reference questions answered



- 1,400 programs attended by more than 30,000 children, teens, and adults
- 163 English Language Learning classes



- 43,457 active card holders
- 1,795 items borrowed per day, including nontraditional items



- 80,526 digital downloads
- 2,661 uses of newly added, streaming service



- 36,770 public computer uses
- 160 tech tutoring sessions
- 55,339 wireless sessions



- 769 children & teens participated in Summer Reading, recording 219,300 minutes of reading time
- 55 teens volunteered nearly 900 hours



- Museum passes were borrowed 1,015 times
- 487 organizations booked rooms nearly 1,200 times



- CPH staff attended 50+ community events, reaching 5,000 people
- 1,500 items were delivered through outreach services

2019 FINANCIALS

2019 REVENUES

Town of Clifton Park	2,973,133
Town of Halfmoon	1,484,430
Grants	68,025
State Funding	16,461
Donations	11,398
Fees	103,145
Interest	17,595
Total Revenues	\$4,674,187

2019 EXPENSES

Salaries	2,072,013
Benefits	482,472
Collection	318,094
Facility & Equipment	432,921
Operations	516,937
Bonds	776,958
Surplus	74,792
Total Expenses	\$4,674,187

